



NASS 25TH ANNUAL MEETING

October 5-9, 2010

Orange County Convention Center · Orlando, FL

Deadline: August 6th, 2010

Criteria for giveaways: Giveaways must be educational in nature and of minimal value. A Company may not give Attendees any type of non-educational branded promotional items, even if the item is of minimal value and related to the Attendee's work or for the benefit of patients. Examples of non-educational branded promotional items include pens, notepads, mugs, and other items that have a Company's name, logo, or the name or logo of one of its products.

Catering items: Small catering items, coffee, candy etc. are approvable. Any exhibitor who would like to distribute food items must purchase these items from the caterer of the Orange County Convention

Center. Contact the Orange County Convention Center Catering at www.occc.net.

Value of items: Other than medical textbooks or anatomical models used for educational purposes, any such item should have a fair market value of less than \$100.

Electronic Gifts: Educational software or educational (not entertainment) "apps" would be appropriate gifts. Such gifts would have to be specific, i.e. giving the specific app NOT an iTunes gift card. A Company may not provide items that are capable of use by the Attendee (or his or her family members, office staff or friends) for non-educational or non-patient-related purposes, for example, a DVD player or MP3 player/I-Pod.

Direct any questions to Rick Bacon at (630) 230-3662 or rbacon@spine.org. NASS may withhold or withdraw permission to distribute gifts, souvenirs, advertising or other materials considered inappropriate. For questionable giveaway items, send an electronic image of the item with this form to be submitted by August 6, 2010. NASS will request the removal of unapproved items.

List all non-product item(s) requiring approval to be distributed:

1. _____
2. _____
3. _____

E-mail an image (preferred) or include a sample of your giveaway item(s). Samples of giveaways sent to NASS for review will not be returned.

Company Name: _____ Booth# _____

Submitted by: _____

Phone: _____ Email: _____

For NASS use only: Approval: <input type="checkbox"/> yes <input type="checkbox"/> no
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